

OCT23/12 17.08
*** WDCW-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME FIRST _____
BUYER NAME LAST _____

REP. # _____ OFF. # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- DAVE CLARK

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE OCT23/12 17.08

TO: NSA WDCW
FROM: GREG

NEW ORDER
TTL...\$38100...21X
THX PLS CFM, 10/23/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

1	700P-730P	30	\$1,600.00	10/30	11/2	8	TU-F
AGENCY ADVERTISER CODE = 022							
AGENCY PRODUCT CODE =							
PROGRAM : 2.5 MEN							
ON COM1 : 2X PER DAY							

HEADLINE# 6393496
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880
OCT23/12 17.08
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			730P-800P PROGRAM : 2.5 MEN CON COM1: 2X PER DAY	30		\$1,800.00	10/30	11/2	8		TU-F	8
3			1230P-330P PROGRAM : SEC FTBL	30		\$2,500.00	11/3	11/3	3		SAT	3
4			700P-730P PROGRAM : 2.5 MEN	30		\$1,600.00	11/5	11/6	1		M-TU	1
5			730P-800P PROGRAM : 2.5 MEN	30		\$1,800.00	11/5	11/6	1		M-TU	1
NOV/12 38100.00												
CONTRACT TOTAL 38100.00												
TOTAL SPOTS 21												

MARKET TOTALS \$952,500 WDCW 4% WJLA 26% WUSA 24% WRC 27% WTTG 18% WPXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*